

**The Fourth Session of the Web for Development Conference  
Nairobi, Kenya, November 28-30, 2007**

**Title of Workshop:** One Source, Business Case for a Unified UN System Internet Presence

**Date, Time and Location:** 29 November 2007, 9.00-11.00 am

**Venue:** Press Room

**Number of Participants:** 15

Panelist/Speaker	Richard Maciver, Chief Executives Board for Coordination (CEB) – Secretariat ( <a href="mailto:richard.maciver@unsystem.org">richard.maciver@unsystem.org</a> ), David Galipeau Founder of eighty20.org, ( <a href="mailto:david.galipeau@eighty20.org">david.galipeau@eighty20.org</a> )
Rapporteur	Kennedy Kamau, UN-HABITAT
Outline of case study	<p>The main objective of the workshop was to raise awareness and inform the community of the One Source initiative. Its main aim was to enlist support and welcome volunteers wishing to contribute toward the solution’s design and implementation and find a solution that fosters enthusiasm within the community, potential opportunities and challenges facing this venture.</p> <p>One Source business case recognizes the need for coherence and presents a knowledge sharing solution for the UN system. The business driver is to lessen the burden on UN system stakeholders (in particular, the general public) in searching for relevant, up-to-date information required to evaluate progress, efficiency or impact of ongoing decisions, programmes and projects. The UN System High-Level Committee on Management (HLCM) approved the One Source project, as a component of CEB Secretariat’s Business Practices proposal, during its 14th session in New York (20-21 September).</p>
Challenges	<ul style="list-style-type: none"> <li>• The UN is highly complex and consists of loosely connected agencies and programmes</li> <li>• The organization of information is intricate. In addition, there is lack of efficiency in aggregation of such information</li> <li>• There is cross messaging in relation to branding and image</li> <li>• Lack of Standards i.e. UN agencies do not implement similar content management systems</li> <li>• Lack of coordination between agencies in information sharing hence resulting in duplication</li> <li>• Difficulties in finding information that proposes value</li> <li>• Mixed messages which results in difficulties in creating coherence</li> <li>• Budgetary constraints in implementing the framework</li> </ul>
Recommendations	<ul style="list-style-type: none"> <li>• UN agencies to publish data in standardized formats especially in meta data, implement RSS feeds standards</li> </ul>
Way forward	<ul style="list-style-type: none"> <li>• There is a provisional project plan from Jan 2008 – Jan 2010</li> <li>• Project already approved by CEB management</li> <li>• Raise awareness among UN agencies and programmes concerning the framework</li> </ul>