



World Urban Campaign Events Calendar

Event Details

Event Title: Urban governance: Getting People on Board!

Date & Time: 5-7 October 2011

Venue Name: Lindholmen Conference Center

Address: Lindholmspiren 5
417 56 Gothenburg

City: Gothenburg

State/Region:

Country: Sweden

Description The event description will be displayed on the event page. The first 300 characters will be displayed to people browsing events. (No HTML). You may add up to 2000 characters.

The vicious circle of urban sprawl, congestion and lack of space is choking cities, accompanied by rising mobility demand and declining quality of life. On top of this, the urban population is expected to double within the next 40 years in many areas of the world. As municipalities and governments urge for better solutions to improve accessibility and liveability in cities, it is time to take stock of recent developments and to anticipate future obstacles. Which strategies and tools will support transit oriented development? What innovative solutions and incentives exist and which ones will emerge? What should an efficient urban and mobility governance of tomorrow look like? Who will have the right and power to decide on future urban mobility investments and policy? What should be the role of the public sector, of the private sector, of citizens?

These many question marks leave us with a common and undeniable target, that is to change our citizens' travel behaviour and offer an attractive alternative to the car. In 2009, UITP launched the public transport sector strategy '[PTx2](#)', aiming to double the worldwide public transport market share by 2025. To achieve this ambitious target, both a radical change in citizens' travel behaviour and strong political support are needed, leading UITP to identify the two areas of demand management and integrated mobility policies as key to the growth of sustainable and efficient mobility in cities.

The UITP conference in Gothenburg will be a unique opportunity to share and promote good practices in the fields of urban governance and demand management. By transferring the knowledge of international mobility experts, this event will look to inspire and raise awareness among transport authorities, mobility professionals, governments and local officials as well as urban planners.

REGISTRATIONS FOR THIS EVENT WILL OPEN IN APRIL 2011

Webpage of the event: <http://www.uitp.org/events/2011/gothenburg/en/>



Event Organization

Name of organization: UITP (International Association of Public Transport)

Event focal point:

E-mail address: mary.parra@uitp.org

Website: www.uitp.org

Event Categorization:

Event Type:

- ☒ Conference
- ☐ Tradeshow/Convention
- ☐ Networking/Meetup
- ☐ Training/Seminar
- ☐ Other

Keywords: Keywords (also known as "tags") are descriptive words used to help people find events based on what the event is about. You may add up to 20 keywords.

Governance – urban governance – sustainable development – sustainability – public transport – demand management – **demand management – urban mobility policy – transport authority – urban mobility – sustainable mobility – successful cities – public transport regulation – business – soft measures – smart mobility – integration – integrated public transport – integrated urban mobility policy – transport planning – masterplan – combined mobility- smarter travel options -**

Who should attend? Tell us what types of people should attend your event by entering job titles. You may add up to 20 job titles.

Politicians and locally elected representatives

Urban planners

Policy makers

Lobbyists

Senior officials

Civil servants

Director of public transport

Researchers

Academics

Mobility manager



Director of transport policy