



# 2009 HABITAT BUSINESS AWARD FOR SUSTAINABLE URBANIZATION

**Innovation, Affordability, Impact, Sustainability**

The Award aims to recognize and publicize outstanding achievements contributing to sustainable urbanization through corporate responsible practices. The award comprises a trophy and a commemorative certificate delivered at the Habitat Business Forum on 7 July 2009 in New Delhi, India. All for-profit commercial enterprises or businesses are eligible for this award. Out of the top awarded companies, one best practice will be selected for the HABITAT SCROLL OF HONOUR, the most prestigious award delivered on the World Habitat Day.

**The Business Award is awarded in five best practices categories :**

**Category 1:** Affordable housing solutions

**Category 2:** Sustainable water, sanitation, waste management and urban infrastructure solutions

**Category 3:** Clean urban energy solutions, mitigation and adaptation to climate change

**Category 4:** Innovative Information and Communications Technology solutions

**Category 5:** Conflict-related and natural and disaster mitigation and post-disaster reconstruction

**30 April 2009: deadline for submissions of best practices for the Business Award**

**May 2009:** screening and compilation of best practices received

**25-26 May 2009:** Meeting of the Selection Committee

**June 2009:** Announcement of winners and notification

**7 July 2009:** Business Awards presented in New Delhi (India) during the Habitat Business Forum

**5 October 2009:** Habitat Scroll of Honour awarded on the World Habitat Day

## Selection Process

All submissions that comply with the reporting format and meet the Best Practices criteria will be forwarded to an independent Selection Committee.

The Committee will review the submissions and select one initiative to be awarded for each of the five different Habitat Business Award categories.

The award winning practices will be published following the final selection.

**Submit summary details of your best practice online at [www.unhabitat.org](http://www.unhabitat.org).** Then complete the details about your initiative using the format below and send it to [bpsu@unhabitat.org](mailto:bpsu@unhabitat.org)

## How to submit a best practice?

Commercial enterprises or businesses can apply online to describe their business best practice. It is recommended that participating organizations place additional information on their business best practice on their own company website to include additional graphic elements, photos, animations and useful links. Companies who submit a best practice for the award will receive an e-mail of acknowledgment of their submission from UN-HABITAT within 10 working days. Companies will also receive an electronic banner to show their candidacy in the Habitat Business Award for Sustainable Urbanization for posting on their website.

## Criteria for a Business Best Practice Award

- 1. Impact:** positive and significant impact on improving the urban living environment.
- 2. Sustainability:** lasting changes in improving the urban living environment.
- 3. Innovation:** innovative approach to improving the urban living environment.
- 4. Affordability:** affordable business models and technologies to improve the urban living environment of deprived settlements and households.

The Habitat Business Award is sponsored by the China Real Estate Chamber of Commerce (CRECC) and the All China Federation of Industry and Commerce



# Reporting format

## 1- BEST PRACTICE IDENTIFICATION

Name of the Best Practice (short descriptive title)

## 2 - CONTACT PERSON

Title (Mr. Ms, Dr. etc.), Last Name, First Name, Job title

## 3- COMPANY PROFILE

Company Name, Address, City

Postal Code, Country

Telephone/ Fax (Including country code)

Email address,

Website

Year of establishment

Number of employees (in 2007)

Annual revenues for the last five years (2003-07)

## 4 - INDUSTRY SECTOR (choose from the following categories):

Materials and Construction / Infrastructure/ Real estate /Transport / Finance / Energy / Information Technology / Communication / Other (specify)

## 5 - CORPORATE MISSION [100 words]

Describe your company's corporate mission

## 6 - MEMBERSHIP to voluntary initiatives and business associations [100 words]

List up to five voluntary initiatives (including the UN Global Compact) and business associations of which your company is a member

## 7 - CATEGORY of the Best Practice

From the list below, select ONE theme that best describes the focus of the best practice:

1. Affordable housing solutions
2. Sustainable water, sanitation waste management and urban infrastructure solutions
3. Clean urban energy solutions, mitigation and adaptation to climate change
4. Innovative Information and Communications Technology solutions for the urban development and management
5. Conflict-related and natural and disaster mitigation and post-disaster reconstruction

## 8 – PARTNERS

List up to four significant partners that are involved in the best practice:

a/ Name of Organisation

b/ Address of the Organisation

c/ Type of Organisation:

Central Government / Local Authority / Para-statal / Private Sector / Non-Governmental Organisation / Community-Based Organisation / International Agency / Foundation / Professional Association / Academic/Research / Media / Philanthropist / Technical Experts / Consultants / Others, please specify

## 9 - BUSINESS GOAL [100 words]

Describe the business goal of the best practice. Example: *To finance lighting infrastructure in slum areas from advertising in order to reduce the crime rate and improve business activities in these areas*

## 10 - MARKET COVERAGE and TARGET GROUP [100 words]

Describe the current market coverage e.g., International / Regional / National - and the size and nature of the market e.g. individuals, companies and institutions targeted by the initiative.

## 11 - BUSINESS CONTEXT: [200 words]

Describe the business context (key economic, environmental, technological and human resources opportunities and challenges.

## 12 - PROCESS [300 words]

Describe the process and activities for achieving the initiative, including technologies, tools, business models and methods.

## 13 – ASSETS [150 words]

Describe the assets used and needed to carry out the initiative.

## 14 - REVENUE STREAMS [200 words]

Describe how revenue is generated to finance the activity.

## 15 - ACHIEVEMENTS [200 words]

Describe the achievements to date in its current market, as well as expected growth. Also describe how performance is measured and by whom.

## 16 - KEY DATES [100 words]

Provide no more than five dates and describe their significance in the best practice (example: launch of product, signature of agreement, reach of a certain market level, etc.).

## 17 – IMPACTS [200 words]

Describe the impacts of the initiative in terms of:

- Improving the company's social and environmental responsibility in the urban environment;
- Having technological impact on urban life styles and ecological systems;
- Expanding the market chain and base towards reaching urban consumers in the lower income segments.

## 18 – SUSTAINABILITY [150 words]

Describe the sustainability of the initiative in terms of its:

- development in the market given the financial, technological, and regulatory constraints
- adaptation to the use of renewable resources and
- accountability to environmental impacts of its activities
- replicability

## 19 - LESSONS LEARNED [150 words]

Describe the three or four most important lessons learned and how these lessons have been or are being incorporated in your initiative and/or other initiatives. Describe how these lessons learned have been or are being taken into consideration in determining ongoing or future policies, strategies and action plans.

## 20 – REFERENCES [60 words]

Cite one main reference website that documents the best practice and list up to four web links that provide additional information on the initiative.