



THE THIRD SESSION OF THE WORLD URBAN FORUM
LA TROISIÈME SESSION DU FORUM URBAIN MONDIAL

OUR FUTURE:
Sustainable Cities –
Turning Ideas Into Action

June 19-23, 2006, Vancouver, Canada



**CORPORATE SPONSORSHIP
PROSPECTUS**

VANCOUVER CONVENTION & EXHIBITION CENTRE

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OUR FUTURE: Sustainable Cities – Turning Ideas Into Action

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The Government of Canada is a partner with the UN-HABITAT in presenting the Third Session of the World Urban Forum (WUF3) in Vancouver, Canada June 19-23, 2006.

Taking place every two years, this action-oriented forum was established to examine one of the most pressing issues facing the world today: rapid urbanisation and its impact on communities, cities, economies and policies. With more than 6,000 participants expected to participate in the Forum, and another 2000 Exposition visitors, the event provides a unique opportunity for dialogue between government leaders, local authorities, NGOs, grass-roots movements, urban professionals, academics, youth and the private sector.

WUF is comprised of an integrated Forum and Exposition, along with a number of key ancillary events all designed to maximize opportunities for networking, learning, and business development.

Forum topics include: Urban Growth and Environment, Partnership and Finance, Social Inclusion and Cohesion

The Exposition

The WUF3 Exposition will showcase leading-edge projects, ideas, case studies, experiences and best practices from around the world that address the challenges of urban sustainability. Exhibits will relate to the overall themes and sub-themes of the Forum. Some unique features of the exposition include:

Cities showcases highlighting programs, initiatives, partnerships and solutions dedicated to addressing the challenges of sustainability;

Country Pavilions and other levels of government presenting their support programs for cities on both a national and international level

Private sector suppliers of key technologies and services related to sustainable cities and slum redevelopment

Corporate Sponsorship

Several levels of corporate sponsorship and support are available and offer unique branding and profile opportunities. With each package comes a valuable range of entitlements commensurate with the nature and level of your investment.

Contribution Levels

Diamond	\$500,000
Platinum	\$250,000
Gold	\$100,000
Silver	\$50,000
Bronze	\$25,000
Supporter	under \$15,000



Packages are created to be flexible and mutually beneficial arrangements will be tailored to meet the interests and proposals of select organizations in order to maximize business development opportunities.

Sponsor entitlements in all categories may include all or some of the following:*

- An invitation for a senior executive to attend a private, high level social function(s)
- Assistance organizing a press conference for the special announcement of your choice
- A complimentary exhibit in the WUF3Exposition
- Your corporate logo on all signage on site including plenaries, session rooms, networking and social functions, and other prominent display areas throughout the event site
- Reserved seating for all special functions
- Your company's promotional item in conference delegate bags
- Additional signage on or around the sponsored event, area or item
- An opportunity to make a presentation in the Presentation Theatre on the Exposition floor.
- An advertisement in the on-site conference program
- Prominent identification on the web site (diamond level sponsors will secure the home page banner) with a hot link to your site
- Assistance with organizing a private networking function during the event
- Opportunity to supply the media center with press releases and other related corporate information
- Express registration for your delegates
- Use of the WUF3 logo in your promotions and advertising

**not a comprehensive list; entitlements will be unique to each individual sponsor.*

Achieve maximum impact

Sponsorship can be general in nature, or choose a specific function or item below, or a combination of several to create a powerful and productive vehicle which will best position your company to meet your corporate business development objectives.

Properties available for sponsorship include but are not limited to:

Internet Café	\$45,000
Main Stage	\$50,000
Registration	\$40,000
Conference Program	\$10,000
Media Centre	\$15,000
Presentation Theatre	\$30,000
Information & Message Centres	\$10,000
The Longest Bar	\$45,000
Meeting areas (each)	\$20,000
Luncheons	\$20,000
Coffee breaks	\$12,500
Closing Ceremony	\$100,000
Audio Visual	\$30,000
Networking Breakfasts	\$12,500

All prices are quoted in Canadian funds

Please contact us to begin building your partnership package for WUF3

To become a corporate sponsor, contact:

Nancy Wright
WUF3 Canadian Project Office
c/o GLOBE Foundation of Canada
Suite 504, 999 Canada Place
Vancouver, BC Canada V6C 3E1

Tel: 604-775-7269

Fax: 604-666-8123

Email: nancy.wright@globe.ca

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