

Cities and Climate Change Initiative (CCCI)

Blogging & Social Media Competition: ***Win a trip to EcoMobility World Festival in Korea!***

The EcoMobility World Festival, organized through collaboration between the City of Suwon, Republic of South Korea, ICLEI-Local Governments for Sustainability, and UN-Habitat, is taking place in Suwon from 1 to 30 September 2013.

This “Festival” in reality is a bold experiment involving the real inhabitants of a real city. For one month the residents of Haenggungdong neighborhood in Suwon will adopt an eco-mobile lifestyle to experience how eco-mobility can influence their lives positively.

The Festival will show how eco-mobility i.e., the integrated promotion of walking, cycling, electric cars and other alternatives to vehicles that run on fossil fuels can provide innovative, environmentally friendly transport options to all of a neighbourhood’s residents irrespective of age, gender or physical capability.

The Festival will showcase the latest eco-mobile technologies, applying them in a real city environment. It is expected to bring together policy makers, city planners and experts from across the world, gathered to see how one neighborhood can make the change from using private petrol based cars to eco-mobile modes of transport.

At a press conference held during the 24th UN-Habitat Governing Council in April 2013, Dr. Joan Clos the UN-Habitat Executive Director said of the Festival: “This is a natural experiment where people can see one of the possible alternatives to urban life in the future”.

UN-Habitat, through its Cities and Climate Change Initiative (CCCI) is inviting active young bloggers and social media enthusiasts from cities that are participating in the Cities and Climate Change Initiative to enter a Blogging and Social Media Competition on the concept of eco-mobility. The CCCI cities are: **Burkina Faso** (Bobo Dioulasso), **Cambodia** (Siهانoukville), **China** (Jiangyin), **Ecuador** (Esmeraldas), **Fiji** (Lami, Lautoka, Nadi, Sigatoka), **Indonesia** (Banjarmasin, Pekalongan), **Kenya** (Mombasa), **Lao PDR** (Pakse), **Mongolia** (Ulaanbaatar), **Mozambique** (Beira, Maputo, Vilankulo), **Namibia** (Walvis Bay), **Nepal** (Kathmandu), **Papua New Guinea** (Port Moresby), **Philippines** (Butuan, Cagayan de Oro, Cainta, Cauayan, Davao, Iloilo, Olongapo, Santiago, Sorsogon, Tuguegarao), **Rwanda** (Kigali), **Samoa** (Apia), **Senegal** (Saint Louis), **Solomon Islands** (Honiara), **Sri Lanka** (Balangoda, Batticaloa, Kalmunai, Kesbewa, Negombo, Ratnapura), **Uganda** (Kampala), **Vanuatu** (Port Vila) and **Vietnam** (Hoi An).

Applicants, youths from between the ages of 18 and 24, must submit a short essay. Possible topics could include, but are not limited to:

- Solving traffic nightmares
- Eco-mobile living reduces health risks
- Transport in an urbanizing world
- Your personal experiences with eco-mobility where you live
- How might your city benefit from some of the lessons from Suwon?

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Applicants also must indicate how they will share lessons and experiences with their friends and colleagues back at home, through blogging and/or other means. The three top bloggers, as judged by a panel from UN-Habitat, will win a fully-sponsored 5-day trip to the Festival!

What's included?

A roundtrip air ticket and a daily subsistence allowance of US Dollars One hundred and forty seven (USD147) per day for up to 5 days to cover accommodation, food and travel related expenses, subject to applicable UN rules and regulations. An additional US Dollars One hundred and forty seven (USD147) will be paid to cater for terminal expenses (taxi ride to and from airport, visa fees and travel insurance).

Timing:

The EcoMobility World Festival is taking place from 1 to 30 September 2013. The contest winner will be flown to the Republic of Korea for about five days, between 1 and 30 September 2013.

Who can enter:

Youths who are between 18 and 24 years of age (as of 1 July 2013) from the qualifying CCCI cities (see above).

How to Enter

1. Using the attached Entry Form, write (in English) a compelling blog post or social media entry that will inspire and excite people about EcoMobility.
2. Entries must be received between **17 June** and **17 July 2013** (23:59hrs +3 GMT).
3. Return completed Entry Form to ccci@unhabitat.org
4. To increase your chances of winning, post your story on Twitter with the hash tag #UNhabitatEcoMobility, and encourage friends to comment, 'like' the post on Facebook, and retweet your post across Facebook and Twitter.

Important: Entry article also must be live on your own blog webpage. An email entry without a web link to your active online article will be rejected.

Additional submission Guidelines

Share and help us multiply our impact.

- Your entry should be engaging, original, interesting, and passionate. Blogging is more personal than journalistic or academic writing. We are looking for individual perspectives and stories highlighting the competition eco-mobility concept
- Clarity is essential. Make it short, snappy and concise. The post must be a minimum of 400 words and a maximum of 600 words.
- Be original! This should help your post stand out from the crowd, and should increase your chances of winning.
- Read the EcoMobility World Festival website (<http://www.ecomobilityfestival.org>)! This will give you detailed information on this year's theme and events and activities taking place. You will also find links to other resources.

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- Support your post with links to other web pages that are contextual to your post
- Check other blogs to see how they do it.
- Ask your friends to comment on your post. We are looking to spread the word on eco-mobility and we will take this into account when judging, so the more comments, likes, and re-tweets your post has, the greater your chances of winning.

Terms and Conditions

Who may enter and how to win

1. Entry into the UN-Habitat EcoMobility World Festival Blogging and Social Media Competition 2013 is subject to acceptance of these terms and conditions.
2. All entries must be received between 12.00am +3 GMT on 17 June to 11.59pm +3 GMT on 17 July 2013. Any entries received after this closing date will not be accepted. UN-Habitat reserves the right to extend the closing date where the entries are of insufficient quality. No responsibility is taken for entries that are lost, delayed, misdirected or incomplete or cannot be delivered or entered for any technical other reason.
3. Entries must link to a specific blog post entry for the blogging competition.
4. Entries should not have been previously published and should be the sole original work of the entrant. Any evidence of plagiarism will result in the entrant being removed from the competition.
5. Incomplete entries, entries on behalf of another person and joint entries will not be accepted. Only one entry per person can be accepted.
6. UN-Habitat is not obliged to publish any entry.
7. Three finalists will be selected according to the following criteria: (i) the standard of writing in their submitted blog post by an internal judging panel. This will include the quality of their writing, approach to the theme and grasp of research. (ii) Evident commitment to the principles of eco-mobility. (iii) Evident ability and innovative plans to share and disseminate knowledge and impressions from Suwon. (iv) Regional and gender balance will be taken into consideration.

The Winners

8. The winners must be between 18 and 24 years of age and possess a valid passport (valid up to 28 February 2014). UN-Habitat will provide flights (and associated taxes), and daily subsistence allowance (DSA) that will cover meals, accommodation and local transfers according to applicable UN rules and regulations. Although we may advise on other preparations needed (e.g. vaccinations) the winners are expected to arrange these and as such these elements are not the responsibility of UN-Habitat. In addition, winners' personal spending money for the duration of the trip shall be his/her own responsibility, and so the winners must therefore ensure they have sufficient financial resources to meet any further financial commitments which may occur in connection with their trip. Prior to departure, the winners will be required to provide to UN-Habitat contact details of his/her next of kin.
9. The winners are responsible for their arranging and paying for their own visas and travel insurance.
10. The winners of the competition will travel to the Republic of Korea to experience the festival, as well as to blog, tweet and post on the EcoMobility World Festival events and activities for UN-Habitat.

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11. The winners shall submit daily blog posts, tweets and Facebook posts. UN-Habitat may edit and re-publish the winners blog posts, and tweets, and any photographs which the winners may take on the trip in connection with EcoMobility World Festival, in any online or off-line publication published by UN-Habitat.
12. The winners will be required to submit an article for the December 2013 edition of the CCCI newsletter.
13. UN-Habitat is not responsible for cancellation, delays or changes to flights or for the inability of the winners to take further part in the competition due to problems with flights, travel or any other factor outside UN-Habitat's control.
14. Entrants must have no criminal convictions, outstanding court summons or any legal reason that they would be unable to travel to the Republic of Korea between 1 and 30 September 2013.
15. UN-Habitat may terminate this Agreement upon notice to the winners for any of the following reasons: if he/she is unable to depart on the trip or to continue with the trip; if he/she fails to keep to their proposed journey and itinerary without good reason or unless agreed with UN-Habitat; if he/she brings or seeks to bring UN-Habitat into disrepute; if he/she breaches any term of this Agreement.
16. The winners: a. grants UN-Habitat a perpetual license to copy, edit, display, publish and make available their entry and, any photographs taken on the trip in connection with the Competition in any format in connection with the Competition; b. agrees that UN-Habitat may publish their name in connection with UN-Habitat's use of the blog or social media submission and any applicable photographs; and c. warrants that the blog or social media submission is their own original work, that it is not defamatory and that it shall not infringe any third party rights including, without limitation, privacy.
17. The winners may be required for promotional activity.
18. The winners will assume sole responsibility for his/her own actions and their own safety during their trip and shall hold UN-Habitat harmless and shall not hold UN-Habitat liable for any actions, liabilities and complaints that may arise under this Agreement. The winners agree to act in accordance with any reasonable instructions given to them by or on behalf of UN-Habitat, to adhere to any itinerary for the trip given to them by UN-Habitat, to act at all times with due and proper consideration for others, and to observe and respect and abide by any applicable local laws, guidelines or customs. UN-Habitat accepts no responsibility for and excludes all liability to the fullest extent permitted by law for any breach by the winners of this clause and for the winners' own actions and their own safety during their trip
19. The present document does not constitute any form of employment by UN-Habitat to the winners. It does not confer to the winners or any of the participants any of the rights, entitlements, privileges and immunities enjoyed by UN Staff members.
20. Nothing in or relating to this Agreement shall be construed either expressed or implied of the United Nations privileges and immunities.
21. UN-Habitat reserves the right at any time and from time to time to modify or discontinue, temporarily or permanently, this Competition with or without prior notice due to reasons outside their control. All judges' decisions are final.
22. UN-Habitat reserves the right at any time to change these terms and conditions.

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23. This Agreement shall be subject to and interpreted in accordance to the guidelines governing participants in United Nations events.
24. The winners will be required to sign a letter to confirm their acceptance of these terms and conditions prior to their departing on their trip.

I have read and by entering into this competition agree to the terms and conditions.

Frequently asked questions

1. *Is the competition free to enter?* Yes
2. *Can I submit more than one entry?* No
3. *Which languages are accepted?* Entries will only be accepted in English
4. *How will my article be judged?* After the closing date, entries will go through preliminary process by a team of UN-Habitat staff and volunteers. Ten short-listed entries will then be sent to a UN-Habitat panel of judges to select the top three, using set judging criteria.
5. *Will I get paid by UN-Habitat if my piece appears in the paper or online?* No.
6. *Can the submission deadline be extended?* No
7. *What if I am selected but unable to go to the host country?* By entering the competition you confirm that you will be available to travel for the EcoMobility World Festival for a 5 day period between 1 and 31 September, 2013. If your ability to participate changes at any time, please advise UN-Habitat of your changed circumstances as quickly as possible.
8. *My article is over the word limit - will I be disqualified?* All entries that are over the maximum word count of 600 words will be disqualified.
9. *Will I lose any rights to my entry by entering the competition?* Once an entry is submitted to the competition, UN-Habitat will have the right to use your entry in connection with the competition, including the right to copy, edit, display, publish and make available your entry in any format. If you have any further questions regarding the competition please email us at ccci@unhabitat.org.